



Adding skills to India's canvas...

www.inskills.co.in

আমার কাজ
আমার গর্ব

ମୋ କାମ,
ମୋ ଗୌରବ

My Work
My Pride

मेरा काम
मेरा गर्व

నా పని
నాకు గర్వము

କୋଷ କାମ
କୋଷ ଗୌରବ



N·S·D·C
National
Skill Development
Corporation

www.nsdcindia.org

Certificate Course – Agriculture Input Sales Associate



Course Outline:

Behavior Skills & Personality Development: Communication, Presentation, Body Language, Decision Making Skills

Sales & Marketing Concepts: Customer Types & Behavior, Qualities of a Salesperson, Sales Process, Lead Generation Techniques, Channel Appointment

Marketing: Product, Price, Place, Promotion, Policy, People

Types of Sales: Direct, Channel, Institutional, Online

Industry Awareness & Business Environment: Basic Product & Process Knowledge and Sales Competency required for Agri Input & Livestock Industry, Agri Retail, FMCG & FMCD industry

Eligibility:

Educational Qualification: Intermediate or Graduate in any discipline

Age: 18 – 26 years

Experience: Preferably Fresher (6 months and above experienced may apply)

Duration:

2 months

Job Opportunity & Benefits:

- Joint certification with NSDC
- Placement linkages with industries like
 - ✓ Agri Input Industry (Seed, Agrochemical, Fertilizer)
 - ✓ Agri Retail Industry (Procurement chains)
 - ✓ Animal Feeds & Veterinary medicine Industry
- Salary will be in the range of Rs. 5000 – 6000 plus incentives/commissions

About Skill Ventures Pvt. Ltd. (InSkills)

InSkills, a NSDC partner organization, is a consortium formed by management, technology and education & training professionals created with a special focus on enhancement of employability of young generation beyond conventional mainstream education. InSkills has taken a mission to impart training to 1.63 million individuals over next 10 years, with close industry linkages, quality of delivery and Industry certification.

About NSDC

NSDC is a first-of-its-kind Public Private Partnership (PPP) in India, promoted by Department of Finance, Government of India, to facilitate the development and upgrading of the skills of the growing Indian workforce through skill training programs. A large part of NSDC's effort is directed at providing assistance and support to the private sector partner organizations towards skill development of the unemployed youth.

Authorized Training Center

Kolkata 033 23576621 | Bhubaneswar 097787 20381 |
Patna 094729 00675 | Hyderabad 097034 74442 | Guwahati 099549 85132 |
Jamshedpur 098013 45670